





INTRODUCTION TO **NPRA**

No Prep Racers Australia (NPRA) is an exhilarating new motorsport association bringing the raw, adrenaline-fueled excitement of **no prep racing** to enthusiasts **across Australia**.



With a mission to grow this dynamic segment of motorsports, we are hosting **three flagship events**:

NPRA Cash Days Shootout

 March 1st, 2025
 Sydney Dragway



Private Event with
Exclusive Media
Coverage

War in the Sticks

 April 25-26, 2025
(ANZAC Day Long Weekend)
 Wilby Raceway, VIC

Open to the Public

Gunfight at Gunnedah

 Sep 13-14, 2025
 Gunnedah
Regional Airport

Open to the Public

We invite your business to **join us** as a sponsor and partner in launching and sustaining this thrilling venture. By becoming part of the NPRRA family, your brand will not only gain valuable exposure but also contribute to the growth and development of **grassroots motorsport in Australia**.



SPONSORSHIP OPPORTUNITIES

Single Event Sponsor: \$2,500 per event

Your \$2,500 sponsorship will be allocated as follows:

- \$1,000 as cash prize back to the racer class you want to sponsor.
- \$1,500 to support NPRA promotion for your business, including marketing and event execution.

Branding Opportunities:

- Placement on event materials, including banners, posters, and digital advertisements.
- Promotion through social media posts and Facebook mentions.
- Inclusion in leaflets and other advertising materials where applicable.
- On-the-day commentator mentions during live feed and event commentary.
- Branding and acknowledgment in follow-up YouTube video releases showcasing event highlights.

Media Exposure:

- Opportunities to include company initiatives or promotions in event-related content.
- Public acknowledgment for your vital role in supporting NPRA and the growth of motorsports.

Event Communications:

- Logo/brand inclusion in event email communications.
- Mentions in press releases and racer entry confirmations.

Race Expo Opportunities:

- Exhibition space at test and event days for direct sales and brand engagement (space only).

Additional Benefits:

- Complimentary trade/spectator event entry (4 tickets).

WHY PARTNER WITH NPRA?

- **Unparalleled Reach:** Direct access to motorsport enthusiasts and participants across Australia.
- **Brand Visibility:** Showcase your brand to a dedicated and passionate audience.
- **Community Impact:** Support the growth of grassroots motorsports and contribute to the local economy.
- **Media Coverage:** Leverage social media, live streaming, and YouTube promotions to amplify your brand.

JOIN THE NPRA FAMILY

Your sponsorship will not only elevate your brand but also help NPRA establish a legacy in Australian motorsports. With multiple branding, engagement, and promotional opportunities, this partnership ensures maximum return on investment and a lasting impact in the motorsport community.

Let's make history together. Become a sponsor today and be part of the NPRA's journey to revolutionise no-prep racing in Australia!

WHAT NEXT?

If you wish to go ahead, please deposit either **\$2,500** for a **single event** or **\$5,000** for our **first two events** to the following bank details:

Acct name: No Prep Racers Australia

BSB: 062-453

Acct Number: 1054 1529

Please put your name and/or business name as the reference for the deposit.

Email your contact information, logo and any pictures you would like to promote your business to **admin@npa.com.au**, and we will take it from there.

Rest assured, the NPRA team will do our best to give you maximum exposure and anything else we can provide.

Thank you for your much-appreciated support.